2020 IMPACT REPORT

Education Excellence +
Leadership Development +
Convening and Engaging
MISSION

The Hispanic Foundation of Silicon Valley is dedicated to inspiring community philanthropy and engaging people to invest in the educational excellence, leadership development, research, and convening and engaging of the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.

OUR TEAM

Ron Gonzales  Clara Roa  Lisa Anna Dominguez  
Margarita DeAvila  Raul Ceja  Melissa Canela
CEO MESSAGE

It is hard to find words to describe 2020. Unprecedented, extraordinary, unconventional, even surreal do not begin to explain this year’s events.

What we do know at the Hispanic Foundation of Silicon Valley is that the impact of the COVID-19 pandemic on low-income Latino families has been significant, and in the long run, could be crippling. We are as committed as ever to serve our students, parents, and community.

This year, we successfully continued providing all of our essential education programs and services virtually. We could not have done this without our donor’s generous support, the tenacity of our staff, and the trust and support of our Board of Directors.

More importantly, we could not have done it without our families, students, and volunteers. They are the reason we go to work every morning. They guide our work. They are diverse, smart, and committed. They are the future of this valley we call home.

The Hispanic Foundation Team stands ready to respond to the needs of our community, especially our students and parents.

Ron Gonzales
President & CEO
Hispanic Foundation of Silicon Valley
2020 AT A GLANCE

65
Senior Fellows graduated from 2 virtual Latino Board Leadership Academies

109
Girls Who Code Students in 8 classes

179
Latinos in Technology Scholarships Awarded

290
College Prep Workshop Students in 11 workshops

502
Parent Education Academy parents graduated from 18 academies
EDUCATION EXCELLENCE
CRADLE TO CAREER

The Latinos in Technology Initiative encapsulates our “cradle to career strategy” through two programs: the Hispanic Foundation College Success Center (HFCSC) and the Latinos in Technology Scholarship.

- **College**
  - Latinos in Technology Scholarship
  - Career Coaching Program (Empowered Students, Conexiones Mentorship Program)

- **High School**
  - SAT Test Prep (CollegeSpring)
  - Strengths Workshop (CliftonStrengths)
  - College Essay Workshop (Quetzal Mama)

- **6-8 Grade**
  - Coding (Girls Who Code)
  - Math Proficiency (Elevate Math)

- **K-3 Grade**
  - Reading Proficiency: (Springboard Collaborative)

- **Parent Education**
  - Parent Education: (FEI, PIQE, United Through Education)
  - Digital Literacy (Grow With Google)
This initiative is an effort to disrupt some of the barriers that have kept the Hispanic community at the margins of the technology industry.

The Hispanic Foundation College Success Center’s primary objectives are:

- to contribute to higher high school graduation rates
- improve college readiness via STEM education
- increase student and parent knowledge about the college journey
- grow the number of students that attend and graduate from college
- and ultimately increase the number of Latinos employed in the high-tech industry.

“Programs like these are crucial in helping inspire our girls of the future by exposing them to careers in STEM.”
- Marcelina
  Parent Education Academy Graduate
LATINOS IN TECHNOLOGY SCHOLARSHIP

The Latinos in Technology scholarship awards up to $10,000 per year for up to three years to Latinx college juniors and seniors who have declared a major in a STEM (Science, Technology, Engineering, and Math) related field.

We also work with local hi-tech companies to place our scholars in summer internship programs, full time employment and provide career coaching opportunities through our Conexiones program.

“I want to pursue a career in Silicon Valley where I can work on autonomous systems.”

- Diego
Latinos in Technology Scholar
LEADERSHIP DEVELOPMENT

Less than 3% of Silicon Valley nonprofit board members are Latino.

The Latino Board Leadership Academy trains Latinos to become effective board members of nonprofits in our region.

During the 10-week academy, fellows develop skills as leaders, integrate cultural competence, and connect to a strong network of peers and nonprofits across the region of Silicon Valley.

65 GRADUATES IN 2020

475 SENIOR FELLOWS TO DATE

70% SERVE ON NONPROFIT BOARDS
CONVENING AND ENGAGING

We serve as a hub for Silicon Valley Leaders to convene and engage.

The goal of the Latinx Speaker Series is to bring together various sectors of our Silicon Valley Latinx community, pull the curtains back, and explore how different sectors can work for and with the Latinx market in our region and beyond.

The Hispanic Foundation Ball is more than just a party. This annual event recognizes local Latino leaders, celebrates the success of our families and scholars, and provides a crucial mechanism to raise funds.

150
ATTENDEES
LATINAS IN STEM

125
ATTENDEES
LATINX VENTURE CAPITAL

300
ATTENDEES
HISPANIC FOUNDATION BALL
FINANCIALS

Total Revenue
$2,423,198*

Total Expenses
$1,615,107

*Revenue totals include temporarily restricted funds for future scholarships.
Find our complete 2019 audited financial statements in the “About” section of our website (www.hfsv.org)
THE ROAD AHEAD

The year 2020 provided us with an excellent opportunity to innovate and diversify our program offerings. Our families need you now more than ever. In 2021, we will continue to provide programs virtually and in-person as the pandemic hopefully recedes. Among all our priorities, we will expand our efforts on these key program areas:

• Expand virtual program offerings.

• Support the Latinos in Technology Scholars with internships.

• More opportunities for convening and engaging through the Latinx Speaker Series.

2021 EVENTS

LATINX SPEAKER SERIES
February, May, December

LATINO BOARD LEADERSHIP ACADEMY
Class XVII February - April
Class XVIII April - June

LATINOS IN TECHNOLOGY SCHOLARSHIP
Applications open
January 1st - March 19th

32nd HISPANIC FOUNDATION BALL
Saturday, October 16, 2021
The Hispanic Foundation of Silicon Valley extends its deepest gratitude to all our supporters who contributed to supporting our work in this past extraordinary year. The commitment of our donors—individuals, foundations, corporations, governments, and nonprofits — enable us to improve the quality of life for Silicon Valley Latino families.

$100,000 +
Google Community Grants Fund
Hastings Education Fund
(Silicon Valley Community Foundation)
Reed Hastings
Intel Corporation
KLA Foundation
Silicon Valley Bank

$20,000 - $99,999
Bank of America
Coca-Cola Refreshments Foundation
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County of Santa Clara
Gilead Sciences, Inc.
Kaiser Permanente
Lam Research Foundation
(Silicon Valley Community Foundation)
Santa Clara County Office of Education
Wells Fargo Foundation

$10,000 - $19,999
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Castellano Family Foundation
City of San Jose
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